Exciting girls, minorities and rural youth about engineering through 4-H

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 $\pmb{Abstract} - A$ series of 4 -H projects on engineering design are being developed to appeal especially to youth who are female, African -American, Hispanic, Native American or live in rural areas. These populations are under represented in engineering professions and our goal is to get them interested in engineering design at a young age. Data collected from f ocus groups with 4 th and 8th grade students in these populations is being used to identify specific strategies to recruit the target youth to the 4 -H engineering design projects. Preliminary results show that girls and boys have similar interests, especially in 4 th grade. Ethnic backgroun d seems to make little difference also at that age. Engineering design topics that appear to excite these youth, and have components that are age appropriate, include: playgrounds, animal habitat (in a zoo, for example) and vehicles (robots; mouse -trap cars). Ideally, a young person with an aptitude and interest in things related to engineering would start a 4 -H project at the "beginner level", and each year select a more challenging project from the series to continually build interest in a career in engin eering. This program has the potential to reach a large number of youth. Nationally, 4 almost 7 million members, of which 3.4 million are female, 1.0 million are African -American, and 0.6 million are Latino. About 40% (2.7 million) live in rural are as. This series of engineering design projects may also attract more target youth into 4 -H. Included are procedures and results that can apply to any effort to teach engineering design at a young age.